

City of Memphis

TENNESSEE

A C WHARTON, JR.
MAYOR

January 31, 2011

The Honorable Harold Collins, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

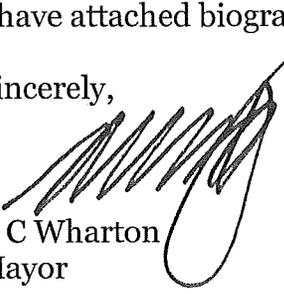
Subject to Council approval, it is my recommendation that:

Kevin Brewer

be appointed to the Minority Business Development and Oversight Commission with a term expiring July 1, 2013.

I have attached biographical information.

Sincerely,


A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION

Name: Kevin Brewer

Date of Birth: May 2, 1968

Business Address: 265 S Front Street, Memphis, TN 38103 Phone: 901-766-1836

E-Mail Address: Kbrewer@destinationking.com

Profession/Employer: Chief Operating Officer / Destination King, Inc.

Education: Clemson University

Name of Spouse: Cindy Brewer

Number of Children: 2

Home Address: 1328 Carr Ave.

Phone: 901-726-0051

City: Memphis

State: TN

Zip: 38104

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes X or No _____ If yes, how long? 10 Years

Professional Organization/Associations: Meeting Planners International, Association of Destination Management Exec., Memphis Convention Center Feasibility Committee, The Leadership Academy Fellow Advisory Board

Other Organizations/Association: MPACT Memphis, Memphis Zoo, Shelby Farms Conservancy, Children's Museum of Memphis

Other Interests: Promoting a Positive Memphis, Golf, running, and spending time with my wife and two children

Signature

Date 12-3-10

Kevin Franklin Brewer

4986 Normandy Lane

Memphis, TN 38117

901-726-0051 Home, 901-229-4289 Cell

Email address: kbrewer@destinationking.com

Objective:

Seeking an opportunity to contribute prior executive level experience, with a demonstrated expertise, and personal ability in sales, marketing, business development, branding and promotions to directly impact the success of a company that offers potential for growth and advancement.

Summary of Qualifications:

Over 20 years of diverse and progressive sales and marketing experience in the tourism, entertainment, and high profile service industries.

- Strategic planning, marketing assessments and sales analysis for primary and secondary market segments
- Brand positioning – created high visibility in all market segments via tradeshow participation, client events, sponsorships, advertising and promotional campaigns
- Established departmental philosophy based upon customers needs and win-win negotiations
- Coaching and mentorship – managed and motivated staff to achieve departmental and company goals.
- Product development - effective creator of new and progressive product to increase revenue and brand awareness

Professional Experience:

11/01-Present (Company in Existence)

11/04-Present (Full time)

Destination King, Memphis TN

Co-Founder, Chief Operating Officer

Destination King is a full service destination management company operating in the Memphis. We also operate a third part meeting planner division coordinating meetings both domestically and internationally for a number of corporate clients.

10/02-11/04 **Memphis Convention and Visitors Bureau, Memphis TN**

Vice President of Sales

- Develop and manage a sales and services team of eleven professionals hired to target various market segments including association, corporate, incentive, domestic and international travel industry
- Responsible for achieving 127,000 in total room nights booked by strategically planning the department's sales and marketing efforts
- Formulate and implement sales and marketing plan for \$1.7m budget
- Manage all organization Representative Firms in Chicago, the United Kingdom, and Germany as well the leads that are generated on a monthly basis
- Oversee all sales and services efforts of the organization including the negotiation between national meeting planners, the Memphis Cook Convention Center, and all applicable hotels

- Represent Memphis on national industry Boards and committees as well as on a local level to increase tourism industry awareness
- Secure, organize and execute sponsorships, and events to increase the exposure for Memphis and the CVB.
- Oversee the creation and implementation of sales collateral, direct mail campaigns and print advertisements

9/01 -10/02 Dover Motorsports Inc., Memphis Motorsports Park, Memphis TN
Director of Sales and Marketing

- Responsible for achieving 2.1 million in sales revenue for 2002
- Communicate and coordinate with Dover Motorsports executive office to insure overall company sales and marketing goals are achieved
- Develop and manage a sales and marketing team of six professionals hired to sale tickets, suites, hospitality, expo space and program ads for all major and weekly events
- Actively pursue new sponsorship possibilities while maintaining an excellent working relationship with current sponsors
- Increased 2002 sponsor commitments by 40% to over 1.2 million
- Develop and facilitate all promotions with current sponsors to insure maximum brand exposure for sponsors at all major and weekly events while increasing ticket sales for facility
- Formulate and implement sales and marketing plan and 1 million budget
- Oversee the creative and production for all MMP sales and marketing collateral and related printed materials
- Create, plan and manage sales teams efforts to reach regional and NASCAR related companies to participate in hospitality and group ticket purchases
- Evaluate sales and marketing and public relations' employees performance and growth on an annual basis as well as develop goals for incentives

3/01- 9/01 Brewer and Associates, Orlando, FL
Sales and Marketing Consultant

- National clients include Travel South USA, Pennsylvania Office of Economic Development, and Excellence in Hospitality
- Seminars and speaking engagements
- Event management for corporate and convention planners

11/96-3/01 Hard Rock Cafe International, Orlando, FL
Director of Worldwide Sales (5/98 – 3/01)
Director of Travel Industry Sales (11/96 – 5/98)

- Opened Hard Rock Cafe Worldwide Sales Office with a comprehensive and strategic plan to increase profitability on a global scale
- Developed and managed a sales team of ten professionals hired to target various market segments including domestic and international travel industry, convention and incentive
- Worked closely with General Managers at the Cafe level to ensure effective sales positioning for the 95 individual Cafe locations
- Exceeded 2000 \$25 million revenue goal by 18%
- Developed and implemented merchandise incentive program for clients in all market segments that resulted in a 13% increase in sales
- Formulated and implemented global sales and marketing plan and \$1.2m budget

- Secured exposure for Hard Rock Cafe by organizing and executing sponsorships, events and press conferences worldwide
- Initiated and implemented national programs and strategic alliances with major corporations to increase revenue and brand awareness
- Solicited strategic partnerships with trade organizations
- Negotiated city specific contracts with corporations to maximize account spending
- Created and monitored the production of sales collateral, direct mail campaigns and print advertisements
- Developed the sales segment of Hard Rock Cafe web-site

7/95-11/96

**The Family Channel International, Calvin Gilmore Productions Division,
Myrtle Beach, SC
*National Sales Manager***

- Created budget and marketing plan for all of company's products
- Effective development and management of strategic corporate alliances for new revenue stream and co-branding opportunities
- Supervised the Sales Department by managing individual sales goals and marketing plan implementation
- Developed marketing materials including point of sale, sales kits, videos, and direct mail campaigns
- Researched and developed new markets and programs

4/92-7/95

**The Inn at Myrtle Beach, Myrtle Beach, SC
*Director of Sales and Marketing***

- Responsible for marketing, advertising, promotions, and sales in all markets
- Attended national and international trade shows creating new business for golf vacations and group travel
- Developed product for all market segments to increase occupancy during off peak periods by 65%
- Increased occupancy by 80% by developing and implementing a marketing plan for target specific markets
- Generated positive exposure of facility within community through effective public relations
- Expanded marketing scope to include international markets with a concentrated effort in United Kingdom and Canada

Education:

Clemson University, Clemson SC
B.S. – Parks, Recreation and Tourism Management

Community Activities, Volunteer Work and Honors:

- Association of Destination Management Executives Board of Directors(2006 – Present; President 2010)
- City of Memphis Convention Center Task Force (2009 – Present)
- Leadership Academy of Memphis Fellows Advisory Board (2007- Present)
- Memphis Tourism Foundation (2007 – Present)
- Meeting Planners International (1999- Present)
- University of Memphis Kemmons Wilson School of Hospitality Advisory Board (2006 - 08)
- MPACT Memphis Board of Directors (2003-2007; Chairman 2006)
- Voted one of Memphis' Top 40 under 40 by the Memphis Business Journal (2004)

- National Tourism Foundation Board of Trustees (1999-2004; Chairman 2003)
- Student and Youth Travel Association - Board of Directors (1996-99)

- Covey Leadership Graduate (1999)
- Travel Industry Association of America – Member Services (1997-1999)
- White House Conference on Travel and Tourism (1996)

MINORITY BUSINESS DEVELOPMENT AND OVERSIGHT COMMISSION

9 Member Board

2 Ex Officio Members

3 Year Term

Currie, Anthony	M/B	07/01/13	3yr. Term
Dobbins, Alandas	F/W	07/01/13	3yr. Term
Jones, Melvin	M/B	07/01/13	3yr. Term
Martin-Kelly, Anna	F/H	07/01/13	3yr. Term
Romo, Juan	M/H	07/01/13	3yr. Term
Spicer, Lori	F/B	07/01/13	3yr. Term
Whisenant, Sabrina	F/W	07/01/13	3yr. Term
Williams, Roby	M/B	07/01/13	3yr. Term

City of Memphis



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City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

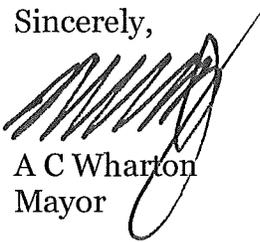
Subject to Council approval, it is my recommendation that:

Joyce A. Cox

be appointed to the Memphis Landmarks Commission with a term expiring June 30, 2013.

I have attached biographical information.

Sincerely,


A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION

Name: Joyce A. Cox Race African Amc M F

E-Mail Address: Joyce.Cox@memphistn.gov Fax 901-523-9388

Profession/Employer: City of Memphis Housing and Community Development

Business Address: 619 N. Seventh Zip 38107 Phone: 901-576-4238

Education: Master of Science in Leadership

Name of Spouse: N/A Number of Children: 1

Home Address: 922 Biggs Street Phone: 901-324-8283

City: Memphis State: Tn Zip: 38108

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 49

Professional Organization/Associations:

1989 Property of Real Estate Certification
2002 United States Department of Housing & Urban Development Home Certification (HMAC)
2001 Tennessee State University Graduate Certificate
2002 Tennessee Housing Development Authority Housing Consultant Certification (HCSA)
2004 National Development Council Housing Program Certification

Other Organizations/Association:

Other Interests:

Singing, traveling, coordinating events

Signature Joyce Cox Date 1/28/10

Joyce A. Cox

922 Biggs Street
Memphis, Tennessee 38108
Home Phone: 901-324-8283
Work Phone: 901-576-4238
Fax: 901-523-9388
E-mail: joyce.cox@memphistn.gov

Objective

To obtain a position in management or related field

Education

2009-2010	Belhaven University Master of Science in Leadership
2007-2009	Belhaven University Major – Bachelor of Science in Management
1979-1983	University of Memphis Major - Communication, Radio/TV Broadcasting Minor - Business Administration
1977-1979	Northside High School 1212 Vollintine Memphis, Tennessee 38107 Graduated with Diploma.

Continuing Education

1989	Principles of Real-Estate Certification
2002	United States Department of Housing & Urban Development Home Certification (HUD)
2001	Chattanooga State University Construction Certification
2003	Tennessee Housing Development Authority Housing Counselor Certification (THDA)
2005	National Development Council Housing Program Certification

Professional Experience

1999-Present	Community Housing Development Organization (CHDO) Coordinator City of Memphis' Housing and Community Development Non-Profit Housing Department 619 North Seventh Street Memphis, Tennessee 38107
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Manage Community Housing Development Corporations (CHDOs) in the development of housing for low income families through the use of HUD HOME funds. Facilitate the development of Capacity for CHDO in the City of Memphis by for non-profit organizations. Review project/administrative files, and legal documentation such as deeds, restrictive covenants, real-estate contracts and HUD I settlement statements to approve transactions. Assess/approve funding applications through the City of Memphis Strategic Community Investment Funds (SCIF) process. Conduct workshops for board development, construction process (new construction and rehabilitation of housing development) as well as property marketing. Assist Manager in marketing the CHDO Program by conducting tours of projects, producing videos, creating brochures and quarterly newsletters. Facilitate meetings with

Joyce A. Cox

City Council Representatives and CHDOs as well as other government entities (e.g., US Department of Housing & Urban Development lenders) and attorneys in helping to promote homeownership. Assist in annual CHDO financial and program audits.

1995-1999

Down payment Assistance Analyst
City of Memphis Housing and Community Development
Down payment Assistance Department
701 North Main Street
Memphis, Tennessee 38107

Prepared loan documents, approved loans, provided pre/post counseling to applicants. Report on loan loss for DPA program to Director. Facilitate down payment assistance program workshops to inform lenders, real-estate agents and attorneys about the loan program for the City of Memphis..

1983-1995

Installment Loan Asset Management Officer
First Tennessee Bank
300 Court
Memphis, Tennessee 38101

Managed Real estate Owned (REO) statewide for retail credit division. Filed various forms on foreclosed properties, marketed property modified loan terms, lowered interest rates and allowed extensions. Negotiated real-estate contracts, attended closings and signed on behalf of FTB in Memphis, Mississippi, Georgia, Texas and New York. Hired foreclosure attorneys and real estate agents in the Western Region. Maintained records for OCC review, prepared monthly reports of loan loss for regional president, and managed statewide Home Equity line of credit (HELOC) portfolios.

Strengths

I am a competent, reliable and committed professional with a proven record of success. I am a dedicated, hard working, detail oriented, team player who possesses good computer skills and superior oral and written communication skills.

Reference

References will be furnished upon request.

LANDMARKS COMMISSION

9 Member Board

Oath of Office Required

5 Year Term

Suzanne Askew	F/W	08-31-13	5yr. Term
Elise Frick	F/W	07-14-10	5yr. Term
Verna Hawkins-Lambert	F/B	05-26-13	5yr. Term
Keith Kays	M/W	10-31-12	5yr. Term
William S. 'Bill' Nixon	M/W	07-14-10	5yr. Term
William Scarbrough	M/W	06-30-08	5yr. Term
Earlice Taylor	F/B	08-31-09	5yr. Term
James Toles LUCB REP	M/B	07-14-10	5yr. Term
Hyland, Stanley E.	M/W	08-13-13	5yr. Term



Memphis City Council Summary Sheet Instructions

1. Resolution amends the CIP budget by transferring funds to various categories in Major Modif/Improvement of Property, GS01007, for the purpose of correcting deficits. Resolution also request the appropriation of construction funds.
2. Division of General Services
3. There is not a change to an existing ordinance or resolution.
4. Resolution does not require a new or amended contract.
5. This item requires a transfer of \$926,373 and the appropriation of \$472,000 funded by G. O. Bonds chargeable to FY 2011 Capital Improvement Budget.

RESOLUTION

WHEREAS, the Council of the City of Memphis did include Major Modification/Improvement to Property, CIP Number GS01007 as part of the Fiscal Year 2011 Capital Improvements Program; and

WHEREAS, it is necessary to amend the FY2011 Capital Improvements Budget by transferring an unencumbered appropriation of \$785,544, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Architecture and Engineering; and

WHEREAS, it is necessary to amend the FY2011 Capital Improvements Budget by transferring an unencumbered appropriation of \$34,186, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Land Development; and

WHEREAS, it is necessary to amend the FY2011 Capital Improvements Budget by transferring an unencumbered appropriation of \$1,428, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Furniture Fixture Equipment; and

WHEREAS, it is necessary to amend the FY2011 Capital Improvements Budget by transferring an unencumbered appropriation of \$70,060, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Other Cost; and

WHEREAS, it is necessary to amend the FY2011 Capital Improvements Budget by transferring an unencumbered appropriation of \$35,155, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Capital Acquisition; and

WHEREAS, it is necessary to appropriate \$472,000, GS01007 Major Modification/Improvement to Property in Construction funds; funded by G O Bonds General for various projects.

NOW, THEREFORE BE IT RESOLVED by the Council of the City of Memphis, that the Fiscal Year 2011 Capital Improvements Budget be and hereby is amended by transferring an unencumbered appropriation of \$785,544, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Architecture and Engineering; and

BE IT FURTHER RESOLVED that the Fiscal Year 2011 Capital Improvements Budget be and hereby is amended by transferring an unencumbered appropriation of \$34,186, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Land Development; and

BE IT FURTHER RESOLVED that the Fiscal Year 2011 Capital Improvements Budget be and hereby is amended by transferring an unencumbered appropriation of \$1,428, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Furniture Fixture Equipment; and

BE IT FURTHER RESOLVED that the Fiscal Year 2011 Capital Improvements Budget be and hereby is amended by transferring an unencumbered appropriation of \$70,060, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Other Costs; and

BE IT FURTHER RESOLVED that the Fiscal Year 2011 Capital Improvements Budget be and hereby is amended by transferring an unencumbered appropriation of \$35,155, GS01007 Major Modification/Improvement to Property, funded by G O Bonds General, from Construction to Capital Acquisition; and

BE IT FURTHER RESOLVED by the Council of the City of Memphis that there be and hereby is appropriate \$472,000 in Construction funds, funded by G O Bonds General, chargeable to the FY 2011 Capital Improvement Budget.



Memphis City Council Summary Sheet

Black Bayou Drainage District ,University of Memphis Detention Central Ave to Zack Curlin St. ST03125

Resolution appropriating Construction Funds for ST03125, Black Bayou Drainage District ,University of Memphis Detention Central Ave to Zack Curlin St

- This project provides drainage improvements in the Black Bayou Drainage Basin as an element of the overall drainage basin improvements to help alleviate flooding. Drainage infrastructure will be the installation of an underground detention structure on the University of Memphis Central Ave. parking lot.
- This project was initiated by the Public Works Division and is being administered by the Engineering Division.
- This project involves a new construction contract.
- No new ordinance is required.
- The project funds originate from the City of Memphis Stormwater Enterprise funds. This resolution transfers a portion of the funds identified in the FY 2011 CIP Stormwater Budget in order to execute the construction contract.

RESOLUTION

WHEREAS, the Council of the City of Memphis approved Drainage-ST , project number ST03006, as part of the Public Works Fiscal Year 2011 Capital Improvement Budget; and

WHEREAS, bids were taken on October 17, 2010 for drainage improvements in the Black Bayou Drainage Basin with the lowest complying bid of six bids being \$642,794.25 submitted by Ensco, Inc; and

WHEREAS, it is necessary to transfer an allocation of \$694,218.00 funded by G.O. Bonds – General (Storm Water) from Drainage-ST, project number ST03006, to Black Bayou, University of Memphis Detention, project number ST03125, for drainage improvements; and

WHEREAS, it is necessary to appropriate \$694,218.00 funded by G.O. Bonds – General (Storm Water) in Black Bayou, University of Memphis Detention, project number ST03125, for drainage improvements as follows:

Contract Amount	\$642,794.00
Project Contingencies	<u>51,424.00</u>
	\$694,218.00

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Fiscal Year 2011 Capital Improvement Budget be and is hereby amended by transferring an allocation of \$694,218.00 funded by G.O. Bonds – General (Storm Water) from Drainage-ST, project number ST03006, to Black Bayou, University of Memphis Detention , project number ST03125, for drainage improvements.

BE IT FURTHER RESOLVED, that there be and is hereby appropriated the sum of \$694,218.00 funded by G.O. Bonds – General (Storm Water) chargeable to the FY 2011 Capital Improvement Budget and credited as follows:

Project Title	Black Bayou Univ./Mphs. Detent
Project Number	ST03125
Amount	\$694,218.00



Memphis City Council Summary Sheet

Resolution appropriating Sewer Construction Funds for SW01024
Peterson Ridge Sewer Extension Phase 1

- This project is the first of two phases to extend sewer service to the Peterson Ridge Subdivision.
- This project was initiated by the developer through a shared cost (50/50) contract in the Land Development Office in accordance with chapter 33 of the Memphis Code of Ordinances.
- This project does not require any changes to existing ordinances or resolutions.
- This item is to approve funding for a new construction contract.
- This item requires approval to appropriate CIP funds for this project.

RESOLUTION

WHEREAS, the Council of the City of Memphis approved Misc Subdivision Outfalls, project number SW01001 as part of the Public Works Fiscal Year 2011 Capital Improvement Budget; and

WHEREAS, bids were taken on December 17, 2010 to extend sewer service to the Peterson Ridge Subdivision with the lowest complying bid of six being \$514,359.52 submitted by Encor, LLC; and

WHEREAS, it is necessary to transfer an allocation of \$565,796.00 funded by Sewer Revenue Bonds from Misc Subdivision Outfalls, project number SW01001 to Peterson Ridge Sewer Ext, project number SW01024; and

WHEREAS, it is necessary to appropriate \$565,796.00 funded by Sewer Revenue Bonds to Peterson Ridge Sewer Ext, project number SW01024 for the following:

Contract Amount	\$514,360.00
Project Contingencies	<u>\$51,436.00</u>
Total	\$565,796.00

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Fiscal Year 2011 Capital Improvement Budget be and is hereby amended by transferring an allocation of \$565,796.00 funded by Sewer Revenue Bonds from Misc Subdivision Outfalls, project number SW01001 to Peterson Ridge Sewer Ext, project number SW01024.

BE IT FURTHER RESOLVED, that there be and is hereby appropriated the sum of \$565,796.00 funded by Sewer Revenue Bonds chargeable to the Fiscal Year 2011 Capital Improvement Budget and credited as follows:

Project Title:	Peterson Ridge Sewer Ext
Project Number:	SW01024
Amount:	\$565,796.00

Resolution to appropriate General Obligation Bonds to provide funds for major modification renovations to Fire Station #26 by the City of Memphis General Services Division.

- This item is a resolution to appropriate G.O. Bonds for major modification renovations to Fire Station #26 by the Division of General Services.
- This purchase is being requested by the City of Memphis Division of Fire Services.
- This expenditure is an inter fund bill from General Services.
- This purchase requires the expenditure of \$245,181.00 in G.O. Bonds from CIP project FS02001 that was approved in the 2011 CIP budget.



Memphis City Council Summary Sheet

Resolution to appropriate G. O. Bonds to purchase land for Southwind Fire Station from Capital Project FS02020 in the amount of \$1,500,000.00.

1. This item is a resolution to appropriate G. O. Bonds to purchase land for Southwind Fire Station from Capital Project FS02020.
2. This purchase is being requested by the City of Memphis Division of Fire Services.
3. This item requires an appropriation of G.O. Bonds in the amount of \$1,500,000.00 that were allocated in the FY11 Capital Improvement Budget.



Memphis City Council Summary Sheet



Memphis City Council Summary Sheet

Resolution for Zoo Major Maintenance – PK09002

- This Resolution seeks approval to appropriate FY11 funding in accordance with the Zoo Major Maintenance Agreement contract between the City of Memphis and the Memphis Zoological Society.
- The initiating party is the Division of Park Services.
- This Resolution does not change any existing Ordinance nor Resolution.
- This Resolution does not require a new or amended contract.
- This Resolution does require an expenditure of \$250,000 in CIP funds.

R E S O L U T I O N

WHEREAS, the Council of the City of Memphis did include Zoo Major Maintenance, CIP Number PK09002 as part of the Fiscal Year 2011 Capital Improvement Program; and

WHEREAS, the City of Memphis has entered into a Zoo Major Maintenance Agreement with the Memphis Zoological Society which provides for the procedures for the use and payment of the current and future Capital Appropriation; and

WHEREAS, it is necessary to appropriate \$ 250,000.00, funded by G.O. Bonds General, in Construction funds for Zoo Major Maintenance, CIP Number PK09002; and

NOW, THEREFORE BE IT RESOLVED by the Council of the City of Memphis, that there be and is hereby appropriated the sum of \$ 250,000.00, in Construction funds, funded by G.O. Bonds General, chargeable to the Fiscal Year 2011 Capital Improvements Budget; with said appropriations being credited as follows :

Zoo Major Maintenance	\$250,000.00
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CIP Project Number : PK09002	G. O. Bonds
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Memphis City Council Summary Sheet

Resolution for the Mallory Neely House – PK08027

- This Resolution seeks approval for completion of plans and specifications and taking of bids for repair work at Mallory Neely House.
- The initiating party is the Division of Park Services.
- This Resolution does not change any existing Ordinance nor Resolution.
- This Resolution does not require a new or amended contract.
- This Resolution does not require an expenditure of funds.

RESOLUTION

WHEREAS, the Council of the City of Memphis did include Mallory Neely House, CIP Project Number PK08027 as part of the Fiscal Year 2011 Capital Improvement Program; and

WHEREAS, the Administration proposes to implement repairs to the Mallory Neely House with an estimate cost of \$240,00.00; and

WHEREAS, the Administration is required to present a schematic design to the appropriate Council committee and obtain Council approval prior to continuation of project design and taking of bids.

NOW, THEREFORE BE IT RESOLVED, by the Council of the City of Memphis, that Mallory Neely House, CIP Project Number PK08027 is hereby approved for completion of plans and specifications and taking of bids at an estimate construction cost of \$240,000.00.

Project Title:	Mallory Neely House
Project Number:	PK08027
Project Estimate Cost:	\$240,000.00 G.O. Bonds

Memphis City Council Summary Sheet



Resolution to accept WIA Title One Incumbent Worker grant funds from the State of Tennessee Department of Labor and Workforce Development.

- This item is a resolution to accept grant funds from the State of Tennessee, Department of Labor and Workforce Development in the amount of \$131,250.00. These funds will be used for the WIA Title One Incumbent Worker Program.
- The State of Tennessee Department of Labor and Workforce Development, which acts as a pass-through for the U.S. Department of Labor, awarded these grant funds to the Workforce Investment Network.
- This is a new grant award, pending council acceptance.
- Acceptance of these funds will require a new contract between the State of Tennessee and the City of Memphis, which acts as the administrative entity for the Workforce Investment Network.
- Acceptance of these funds will require an amendment to the FY2011 operating budget to appropriate the funds.

RESOLUTION

WHEREAS, the City of Memphis Workforce Investment Network has received grant funds in the amount of One Hundred Thirty One Thousand, Two Hundred Fifty Dollars (\$131,250.00) from the State of Tennessee Department of Labor and Workforce Development; and

WHEREAS, these funds will be used to provide a contingency fund for WIA Title One Incumbent Worker Program; and

WHEREAS, it is necessary to accept the grant funding and amend the Fiscal Year 2011 Operating Budget to establish funds for the WIA Title One Incumbent Worker Program; and

WHEREAS, it is necessary to appropriate the grant funds in the amount of One Hundred Thirty One Thousand, Two Hundred Fifty Dollars (\$131,250.00) for the WIA Title Incumbent Worker Program;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the WIA Title One Youth Program in the amount of One Hundred Thirty One Thousand, Two Hundred Fifty Dollars (\$131,250.00) be accepted by the City of Memphis.

BE IT FURTHER RESOLVED, that the Fiscal Year 2011 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for the WIA Title Incumbent Worker Program in the amount of One Hundred Thirty One Thousand, Two Hundred Fifty Dollars (\$131,250.00) as follows:

Revenue

State of Tennessee Department of Labor Program Funds (UGL-UNICCO)	\$ 25,000.00
Program Funds (Johnson Bryce)	50,000.00
Program Funds (Smith & Nephew)	25,000.00
Program Funds (Rich Production Corp.)	25,000.00
Administrative Funds	<u>6,250.00</u>
TOTAL	\$131,250.00

Expense

WIA Title One IWT Funds (UGL-UNICCO)	\$ 25,000.00
Program Funds (Johnson Bryce)	50,000.00
Program Funds (Smith & Nephew)	25,000.00
Program Funds (Rich Production Corp.)	25,000.00
Administrative Funds	<u>6,250.00</u>
TOTAL	\$131,250.00



Memphis City Council Summary Sheet

1. Description of item (Resolution, Ordinance, etc.)

The proposed document is a Resolution to convey property owned by the City of Memphis to Taylor Waller Development, LLC the successful applicants for this property through the City's Diversity Developer Incubator Program

2. Initiating party (e.g., Public Works; at request of City Council, etc.)

This is a resolution of the Division of Housing and Community Development, in conjunction with their efforts with the City's Office of Contract Compliance

3. State whether this is a change to an existing ordinance or resolution, if applicable.

This matter only provides for the conveyance of City owned property to Taylor Waller Development, LLC. No ordinances are affected by this transaction

4. State whether this requires a new contract, or amends an existing contract, if applicable.

This transaction only requires the execution of the necessary conveyance documents (Offer to Purchase, Quit Claim Deed)

5. State whether this requires an expenditure of funds/requires a budget amendment.

No expenditure of funds is required under this Resolution

RESOLUTION

WHEREAS, the Council of the City of Memphis, by Ordinance enacted on December 28, 1995 amended Section 2-291 through 2-293 and 36-97 of the Code of Ordinances of the City of Memphis relating to the sale of City property: and

WHEREAS, Section 2-291 (6) authorized the Division of Housing and Community Development to sell properties it has acquired upon first reading, if such sale is in furtherance of Community Development goals; and

WHEREAS, the City of Memphis Division of Housing and Community Development and its Law Division (Contract Compliance Department) in conjunction with the Memphis Housing Authority (MHA), Center City Commission and the Memphis City Beautiful have developed the Diversity Development Incubator Program (DDIP), as a creative approach to the City's development efforts and is established to not only decrease the amount of slum and blight in the community but to support minorities and women business owners in the economic development of the City.

WHEREAS, the Division of Housing and Community Development has received an offer from TaylorWaller Development LLC, as Awardees under the DDIP, to purchase the real estate referenced to as **0 Elvis Presley (Tax Parcel 079-061-00193)** in the amount of One Dollar (\$1.00).

See Exhibit A attached hereto and incorporated herein

WHEREAS, the development of this lot located in the Whitehaven area is a desirable goal within the aims of the Division of Housing & Community Development.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that in accordance with the aforementioned amended ordinance, the sale of the subject property be, and is hereby, authorized and that the Mayor be, and is hereby, authorized to execute the necessary instruments on behalf of the City of Memphis

**This Instrument Prepared By
and Return To:**
GLANKLER BROWN, PLLC
6000 Poplar Ave., Suite 400
Memphis, Tennessee 38119-3978

**Name and Address of Owner
and Mail Tax Bills To:**
Taylor Waller Development LLC
7530 Richmond Road
Memphis, TN 38125

Property Addresses:
0 Elvis Presley
Memphis, TN

Tax Parcel Nos.
79-61-193

QUIT CLAIM DEED

THIS INDENTURE, made and entered into effective as of the ____ day of December, 2010, by and between the **CITY OF MEMPHIS**, a municipal corporation, acting by and through its Division of Housing and Community Development (the "Grantor"), and **TAYLOR WALLER DEVELOPMENT LLC**, a Tennessee limited liability company (the "Grantee").

WITNESSETH:

That for and in consideration of One Dollar (\$1.00) cash in hand paid, and other good and valuable consideration, the receipt of all of which is hereby acknowledged, Grantor has bargained and sold and does hereby quit claim, bargain, sell, convey and confirm unto Grantee, the following described real estate located in Shelby County, Tennessee (the "Property"):

See attached Exhibit A attached hereto and incorporated herein

Being part of the same property conveyed to the City of Memphis by that certain Deed of record at Instrument No. T30903 in the Register's Office of Shelby County, Tennessee.

IN WITNESS WHEREOF, we have caused this deed to be signed as of the day and year first above written.

ATTEST:

By: _____
Comptroller

CITY OF MEMPHIS,
a municipal corporation

By: _____
A.C. WHARTON, JR.
Mayor, City of Memphis

APPROVED:

By: _____
City Attorney

By: _____
ROBERT LIPSCOMB
Director, HCD

STATE OF TENNESSEE
COUNTY OF SHELBY

Before me, the undersigned, a notary public within and for said State and county, duly commissioned and qualified, personally appeared A.C. WHARTON, JR., Mayor of the City of Memphis, with whom I am personally acquainted, and who, upon oath, acknowledges himself to be the Mayor of said City, being authorized so to do, executed the foregoing with named bargainor and that he, as such Mayor of said City, being authorized so to do, executed the foregoing instrument for the purpose therein contained, by signing the name of the City of Memphis by himself as such Mayor.

WITNESS my hand and seal this ____ day of December, 2010.

Notary Public

STATE OF TENNESSEE
COUNTY OF SHELBY

Before me, the undersigned, a notary public within and for said State and county, duly commissioned and qualified, personally appeared ROBERT LIPSCOMB, Executive Director of the Memphis Housing Authority, with whom I am personally acquainted, and who, upon oath, acknowledges himself to be the Executive Director of the Memphis Housing Authority, being authorized so to do, executed the foregoing with named bargainor and that he, as such Executive Director being authorized so to do, executed the foregoing instrument for the purpose therein contained, by signing the name of the Memphis Housing Authority by himself as such Executive Director.

WITNESS my hand and seal this ____ day of December, 2010.

Notary Public

I, or we, hereby swear or affirm that to the best of affiant's knowledge, information and belief, the actual consideration for this transfer is \$1.00.

Affiant

Subscribed and sworn to before me this the ____ day of December, 2010.

Notary Public

My Commission Expires: _____

EXHIBIT A

The following property located in Shelby County, Tennessee:

Beginning at a point on the northerly right-of-way line of Hedgewood Avenue, said point also being located at the southwest corner of Lot 248 of the Valleywood Subdivision, Section "A" and recorded as plat of record in Book 46, Page 60 in the Office of the Register of Shelby County, Tennessee; thence South $50^{\circ}28'24''$ West a distance of 53.85 feet to a point on the southerly right-of-way line of Hedgewood Avenue; thence South $28^{\circ}40'11''$ West a distance of 170.36 feet to a point; thence South $09^{\circ}21'25''$ West a distance of 400.59 feet to a point; thence South $90^{\circ}37'20''$ East a distance of 355.79 feet to a point; thence South $27^{\circ}39'20''$ East a distance of 335.97 feet to a point; thence South $18^{\circ}03'17''$ East a distance of 215.19 feet to a point; thence South $02^{\circ}19'35''$ East a distance of 227.80 feet a point on the northerly property line of Whitehaven View Subdivision; Section "A"; thence West along the northerly property line of said subdivision a distance of 869.73 feet to a point on the easterly property line of the Sequoia Gardens Subdivision, First Addition; thence North $23^{\circ}28'34''$ West along the easterly property line of said subdivision a distance of 1.40 feet to a point on the northerly property line of said subdivision; thence south $89^{\circ}54'18''$ West along the northerly property of said Sequoia Gardens Subdivision; First Addition a distance of 628.06 feet to a point on the easterly property line of the Hoyt B. Wooten property; thence North $00^{\circ}02'33''$ East along the easterly line of said Wooten property a distance of 388.62 feet to a point on the southerly property line of the Lions Gate P.U.D.; thence North $89^{\circ}33'00''$ East along said southerly property line a distance of 328.46 feet to a point on the easterly property line of the Lions Gate Development; thence North $00^{\circ}16'00''$ West along said easterly property line a distance of 860.27 feet to a point on the northeasterly property line of the said Lions Gate Development; thence North $65^{\circ}45'00''$ West along said northeasterly property line a distance of 703.89 feet to a point on the northerly property line of the said Lions Gate Development; thence South $89^{\circ}41'26''$ West along the northerly property line of said Lions Gate Development a distance of 406.85 feet to a point on the easterly property line of the Mary Lillian Hay property; thence North $00^{\circ}03'31''$ East a distance of 147.77 feet to a point on the northerly line of said Hay property; thence south $89^{\circ}40'48''$ West along the northerly line of the said Hay property a distance of 370.00 feet to a point on the easterly right-of-way line of Elvia Presley Boulevard (80 feet wide); thence North $00^{\circ}03'31''$ East along said easterly right-of-way line a distance of 50 feet to a point on the southerly property line of the Sidney Stewart property; thence North $89^{\circ}40'48''$ East along said southerly property line a distance of 370.00 feet to a point on the easterly line of said

Exhibit A
continued

Stewart property; thence North $00^{\circ}03'31''$ East along said easterly property line a distance of 210.00 feet to a point on the southerly property of the Robinwood Subdivision; thence North $89^{\circ}40'48''$ East along the southerly property line of said Robinwood Subdivision a distance of 725.03 feet to a point on the southwest corner of the E. H. Hale, Jr. property; thence North $86^{\circ}59'10''$ East along the southerly line of said Hale property a distance of 571.88 feet to a point on the southeasterly line of said property; thence North $42^{\circ}27'33''$ East along the southeasterly line of said Hale property a distance of 396.01 feet to a point on the easterly line of said property; thence North $00^{\circ}02'40''$ East along the easterly line of said E. H. Hale, Jr. property a distance of 146.96 feet to a point on the southwest corner of the Edwards Subdivision; thence south $89^{\circ}51'44''$ East along the southerly property line of the said Edwards Subdivision a distance of 451.64 feet to a point on the southwest corner of the St. Paul Church and School property; thence North $89^{\circ}43'53''$ East along the southerly line of the said St. Paul Church and School property a distance of 885.57 feet to a point on the southwest corner of the Woodland View Subdivision; thence North $89^{\circ}27'51''$ East along the southerly property line of the said Woodland View Subdivision a distance of 366.02 feet to a point on the westerly property line of the Valleywood Subdivision, Section "A"; thence South $00^{\circ}26'11''$ West along the westerly property line of said subdivision a distance of 189.10 feet to a point on the northerly right-of-way line of Butterworth Road; thence South $89^{\circ}33'49''$ West along the northerly right-of-way line of Butterworth Road a distance of 116.18 feet to a point of curvature; thence southwestwardly along the northerly right-of-way line of Butterworth Road on a curve to the left having a radius of 980.0 feet a distance of 461.55 feet to a point of reverse curvature; thence northwestwardly along the said northerly rightofway line of Butterworth Road on a curve to the right having a radius of 25.0 feet a distance of 38.03 feet to a point; thence South $59^{\circ}44'00''$ West along the said northerly rightofway line of Butterworth Road a distance of 50.0 feet to a point of curvature; thence southwestwardly along the northerly right-of-way line of Butterworth Road to a curve to the right having a radius of 25.0 feet a distance of 38.03 feet to a point of reverse curvature, said point also being the point of termination of the northerly right-of-way line of Butterworth Road and the beginning of the westerly right-of-way line of Whitworth Road; thence southwestwardly along the westerly right-of-way line of Whitworth Road on a curve to the left having a radius of 980.0 feet a distance of 105.70 feet to a point on the northerly property line of Valleywood Subdivision, Section "B-1"; thence North $38^{\circ}10'37''$ West along the northerly property line of said Subdivision a distance of 120.77 feet to a point; thence North $73^{\circ}52'00''$ West along the northerly property line of said Valleywood Subdivision, Section "B-1" a distance of 73.04 feet to a point on the westerly property line of said subdivision; thence south $45^{\circ}00'00''$ West along the westerly property line of said subdivision a distance of 327.23 feet to a point; thence South $14^{\circ}06'33''$ East along the westerly property line of said Valleywood subdivision, Section "B-1" a distance of 101.27 feet to a point on the westerly property line of the Valleywood Subdivision, Section "A"; thence South $26^{\circ}40'11''$ West along the westerly property line of said Valleywood Subdivision, Section "A" a distance of 137.34 feet to a point on the southwest corner of Lot 248, said point being the point of beginning.

Being the same property described in Deed of record at Instrument No. T3 0903 in the Register's Office of Shelby County, Tennessee.

LESS AND EXCEPT the following property conveyed at Instrument No. DD 0615:

A part of the City of Memphis property described in Deed recorded as Instrument No. T3-0903 in the Shelby County Register's Office, Tennessee, this portion being more particularly described as follows:
Beginning at a point in the west line of Welch & Waldrup's Valleywood Subdivision, Section "A" recorded in Plat Book 46, Page 60, said point also being in the north line of Whitehaven View Subdivision, Section "A", recorded in Plat Book 22, Page 76; thence N 89°51'37" W with the north line of said Whitehaven View Subdivision, Section "A", recorded in Plat Book 22, Page 76, 379.33 feet to a point; thence N 45°54'37" W across property recorded in Instrument No. T3-0903, 474.54 feet to a point of curve; thence northeasterly on a curve to the right having a radius of 250 feet, delta angle of 51°35'49", chord distance of 217.6 feet, chord bearing of N 20°06'42" W, and across property recorded in Instrument No. T3-0903 a distance of 225.13 feet to a point; thence N 05°41'12" E across property recorded in Instrument No. T3-0903, 776.21 feet to a point; thence N 89°03'10" E across property recorded in Instrument No. T3-0903, 465.64 feet to a point in the west line of Welch & Waldrup's Valleywood Subdivision, Section "A" recorded in Plat Book 46, Page 60; thence southwardly with the west line of Welch & Waldrup's Valleywood Subdivision, Section "A" recorded in Plat 46, Page 60 the following calls: S 09°24'33" W, 237.76 feet; S 09°37'36" E, 355.46 feet; S 27°36'55" E, 336.25 feet; S 18°05'04" E, 215.19 feet; S 02°19'39" E, 228.2 feet to the point of Beginning. Containing 16.462 acres of land