



TENNESSEE

A C WHARTON, JR.
MAYOR

August 20, 2013

The Honorable Shea Flinn, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Flinn:

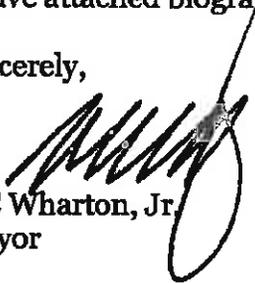
Subject to Council approval, it is my recommendation that:

Cat Normoyle

be appointed to the Memphis City Beautiful with a term expiring June 30, 2015.

I have attached biographical information.

Sincerely,



A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Memphis City Beautiful
BOARD/COMMISSION

Name: Cat Normoyle Race M F

E-Mail Address: catnormoyle@gmail.com Fax N/A

Profession/Employer: Educator & Designer / Memphis College of Art

Business Address: 1930 Poplar Ave Zip 38104 Phone: 901-272-5100

Education: M.F.A., Graphic Design

Name of Spouse: Ray Walker Number of Children: N/A

Home Address: 3581 Kenwood Avenue Phone: 404) 543-2703

City: Memphis State: TN Zip: 38122

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 08/11/2012

Professional Organization/Associations:

AIGA, CAA

Other Organizations/Association:

Other Interests:

dogs, travel

Signature Cat Normoyle Date 5/28/2013

bio+pic @ www.catnormoyle.com

Biography



I am a designer, artist, and educator living in Memphis, Tennessee. I've recently moved from Atlanta, Georgia to teach design at the Memphis College of Art (MCA). I teach a range of classes from advertising design, packaging design, design systems, and drawing.

When I'm not teaching, I'm interested in finding unique ways to fuse graphic design in public urban spaces. I enjoy working in environments and I've found it very interesting to try and impact positive change by adding meaning in abandoned, neglected, or forgotten spaces.

My most recent project involved a series of signage made out of DOT aluminum road signs and vinyl. The intention of this work was to provoke thoughts about abandonment in community. These signs were placed around Atlanta in neglected sites that were special to me.

www.urbanartatlanta.com

Some other interests of mine include brand strategy, identity systems, and communications. I prefer working with local businesses and am passionate about developing beautifully intelligent identity systems. These identity systems can range from logo development and print collateral to advertising, multimedia and environments.

Originally from Boston, I have a bachelor's degree in Industrial Design from Georgia Institute of Technology and a Master's of Fine Arts degree in Graphic Design from Georgia State University. Prior to graduate school, I worked at the Atlanta-based marketing agency, Trend Influence. As a designer on the brand strategy and innovation team, I had the opportunity to work with fortune 500 companies like Coca-Cola, Toyota, International, IC Bus, Levi's, Unilever, and Kimberly-Clark.

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September 3, 2013

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Dear Chairman Flinn:

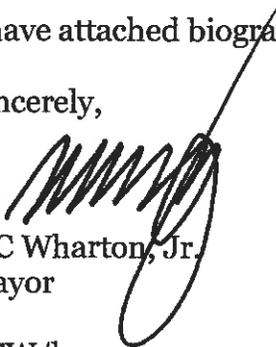
Subject to Council approval, it is my recommendation that:

John Alexander IV

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

Sincerely,


A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Memphis City Beautical
BOARD/COMMISSION

Name: John Alexander Race M F

E-Mail Address: john.alexander@raineykizer.com Fax _____

Profession/Employer: Rainey, Kizer, Revisera & Bell, PLLC

Business Address: 50 N. Front Street Zip 38103 Phone: 901-552-8372

Education: Belmont & Jdahn Law School

Name of Spouse: Melissa Number of Children: 2

Home Address: 4428 Cherrydale Road Phone: _____

City: Memphis State: TN Zip: 38117

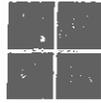
I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No _____ If yes, how long? 8 years

Professional Organization/Associations: MIBA, TBA & DRI

Other Organizations/Association: _____

Other Interests: Family & Practice of Law

Signature [Signature] Date 2-5-13



John O. Alexander, IV

Memphis Office

901.333.8101

jalexander@raineykizer.com

John Alexander's practice focuses primarily in the areas of medical malpractice, insurance defense, and insurance coverage.

He was admitted to practice in 2006 by the Tennessee Supreme Court. He is also admitted to practice before the United States District Court, Western District of Tennessee and is a member of the Memphis Bar Association, the Tennessee Bar Association, and the Tennessee Defense Lawyers Association.

After obtaining his Bachelor of Arts degree, magna cum laude, from Belmont University in 2001, and receiving his Doctor of Jurisprudence, summa cum laude, from the University of Memphis Cecil C. Humphrey's School of Law in 2006, he served as a law clerk to Judge Holly M. Kirby of the Tennessee Court of Appeals, Western Section. In law school, he served as an articles editor for the University of Memphis Law Review. John was also a recipient of the Dean's Distinguished Service Award, 2006, and he received CALI Awards in Property II, Contracts II, Income Taxation I, Civil Procedure II, and Elder Law Clinic.

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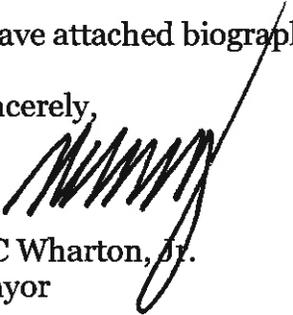
Subject to Council approval, it is my recommendation that:

LeAndre Gibson

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

Sincerely,



A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Memphis City Beautiful
BOARD/COMMISSION

Name: Andre Gibson Race Blk M F

E-Mail Address: andregibson@gmail.com Fax N/A

Profession/Employer: Heifer Internationals

Business Address: 1 World Avenue Little Rock zip 72707 Phone: (501) 907-2600

Education: Georgia Tech / University of Memphis

Name of Spouse: N/A Number of Children: 1

Home Address: 314 Clower Road Phone: 494-5908

City: Memphis State: TN Zip: 38109

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No If yes, how long? 9 yrs

Professional Organization/Associations: N/A

Other Organizations/Association: N/A

Other Interests: Travel, cooking

Signature [Signature] Date 8/1/13

LEANDRE M. GIBSON

314 Clover Road Memphis, TN 38109 | 901.679.3837 | andregibson@gmail.com

SUMMARY OF QUALIFICATIONS

A tireless community organizer and volunteer with a key focus on green issues and youth involvement in civic activities. Has served in many Board of Director roles in the past. A quality professional with experience in drafting and indoctrinating a quality policy. Significant experience as an ISO-certified internal auditor.

PROFESSIONAL INFORMATION

BUCKMAN USA

Memphis, TN

Jan 2005 - Present

Systems Integration Administrator, Compliance

- Responsible for new product integration, product specifications and testing methods, maintenance of product information within Buckman's ERP system.
- Key internal auditor and member of Quality Compliance team, responsible for maintenance of ISO 9000 Quality policy and procedures.
- Manager of several websites/databases on company Intranet, aggregating key information, forms, and policies for internal stakeholders.
- Tasked to roll out new automated tools to spur efficiency and tracking for key Buckman processes.
- Recognized as key volunteer within Buckman's community relations efforts.

COMMUNITY EXPERIENCE

Memphis City Beautiful Commission

Memphis, TN

July 2006 - Present

Memphis City Beautiful Commissioner / Chair of Memphis City Beautiful Commission

- Appointed by Mayor, Approved by City Council
- Logged many volunteer hours on community cleanup projects, leadership roles.
- Provided leadership in conceiving/ coordinating high-profile events for MCBC (i.e. GreenUP! Memphis Festival 2010)
- Appointed Chair by Fellow Commissioners in June 2010, re-appointed as Chair June 2011.

Memphis Urban League Young Professionals

Memphis, TN

Jan 2008 - Present

Board of Director / Chair of Civic Engagement & Advocacy

- Appointed to Board based on leadership potential shown as an active member.
- As CE&A chair, was responsible for providing the organization a full calendar of fulfilling, yet strategic community service activities.
- Provided MULYP members with access to local elected officials & leaders, to inspire young professionals, and to promote accountability for leaders.
- Planned informational events to provide members with knowledge of how local government & civic enterprises work, and to highlight access points for younger people to be involved.
- Elected Vice-President effective January 1, 2011.

MEMBERSHIPS/AFFILIATIONS

- Leadership Memphis - Executive Program Class of 2008
- Rosewood Hotels' National 30 Under 30 Recipient - 2010
- MPACT Memphis (former Board of Director)
- NEXUS Leaders Class of 2007
- Local Coordinator for Marshall Memorial Fellowship
- Buckman USA United Way Campaign

EDUCATION

South Carolina GSSM • GEORGIA INSTITUTE OF TECHNOLOGY • THE UNIVERSITY OF MEMPHIS

City of Memphis

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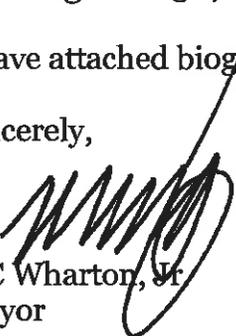
Subject to Council approval, it is my recommendation that:

Lou Henslee

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

Sincerely,


A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION

Name: Lou Henstee Race W M F

E-Mail Address: lchenstee@aol.com Fax 901-327-1333 pls. notify

Profession/Employer: community volunteer

Business Address: _____ Zip _____ Phone: _____

Education: B.S. Biology M.S. Ag Economics

Name of Spouse: Roy Bell, III Number of Children: 2

Home Address: 657 West Dr Phone: 901-327-1333

City: Memphis State: TN Zip: 38112

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No _____ If yes, how long? _____

Professional Organization/Associations: Snodden School Foundation, Returned Peace Corps Vol., VISTA Vol.

Other Organizations/Association: _____

Other Interests: community devel, sustainability, education

Signature Lou Henstee Date 2/5/13

Lou Henslee
657 West Drive
Memphis, TN 38112
(901) 832-0935
lhenslee@aol.com

Education

University of California, Davis 1985-88

Masters in Agricultural Economics with a focus on sustainable international livestock development.

Rhodes College- Memphis, TN 1977-1981

Bachelor of Science in Biology with an emphasis on plant ecology.

Work and Volunteer Experience

Memphis City Beautiful- Memphis, TN. 2011-current

Commissioner and volunteer for educational outreach and small grants programs.

Evergreen Outreach Ministry Advisory Committee- Memphis, TN. 2013

Volunteer community member in the effort to maintain preschool and after school programs in this midtown neighborhood. Former preschool parent organization president.

Mentor and Friend-Refugee resettlement Memphis TN 2006-current

Assist a Sudanese family of 8 to navigate government programs, school choices, health care and home life.

Manna House-Memphis, TN. 2012-current

Volunteer at monthly foot care clinic.

Snowden Elementary and Middle School- Memphis, TN. 2001-2011

Founding member of the Snowden School Foundation, Chairperson of Centennial Celebration, Past PTA president, Grounds and Beautification Chair, Tutor, Volunteer of the Year 2011 and 2006.

Church of the River, First Unitarian- Memphis, TN 2000-current

Member and past volunteer in the Children's Education Green Sundays programs.

Vista Volunteer- Memphis, TN. 1993-94.

Memphis Food Bank fresh food redemption, storage and distribution efforts.

Southern Development Bancorporation- Arkansas Delta Region. 1990-93

Good Faith Fund Loan Officer. Worked in 3 delta communities promoting microlending model for small home based businesses.

USDA Soil Conservation Service- Washington DC. 1989-1990

Conducted water quality study for Economic Research Division.

UC Davis – Davis, California. 1985- 1988.

Conducted cost of living surveys in rural California. Researched the emerging California Dairy Goat Industry.

US Peace Corps- Washington DC. 1984-85. Placement Officer

Jamaica, West Indies. 1982-1984 Crop Production Officer and Youth Programming, Department of Agriculture and Catholic Relief Services.

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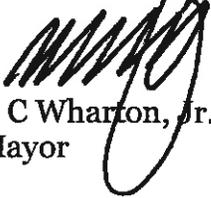
Subject to Council approval, it is my recommendation that:

Syd Lerner

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

Sincerely,


A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members

Syd M. Lerner

sydlerner@comcast.net

Profile	Life long Memphian who grew up in the High Point Terrace neighborhood. Graduated from East High School. Retired Captain, from United States Army Reserve. Joined the family's business in 1971. Still involved part-time with the firm after a 37 year career. Married with two grown children and two grandchildren	
Education	M.B.A., Christian Brothers University	<i>May 1996</i>
	B.A. Political Science, Tulane University	<i>May 1970</i>
Career History	Greater Memphis Greenline Memphis Tennessee <i>Executive Director</i> <ul style="list-style-type: none">• Marshal the organization's resources with the goal of building and maintaining a "rails-to-trails" conversion of the abandoned CSX corridor as a first step in the larger goal of building an integrated network of walking/biking trails in Shelby County.• Build on the organization's ability to serve as the community's voice for recreational trails• Build relationships with local government officials, not for profit foundations and businesses to secure an on-going stream of funding to develop the CSX corridor and other potential trail sites within Shelby County	<i>November 2008-current</i>
	Wurzburg, Inc. Memphis Tennessee	<i>September 1997-November 2008</i>

Vice President, Quality

- Performed internal audits of all operational functions
- Built the annual quality plan to insure company wide compliance
- Maintained all company wide procedures
- Successfully completed all customer corrective action requests
- Verified solutions to all customer complaints
- Reported to company Management semi-annually on the state of the system
- Completed customer required compliance documentation
- Lead the company-wide implementation of certification to internationally recognized quality standard (ISO 9901)
- Headed I.T. Steering Committee to replace 10 year old legacy computer system
- Championed the of project to replace 20 year old telecommunications system
- Built the company's first web presence
- Built the company's first customer satisfaction survey

Wurzberg, Inc. Memphis Tennessee
Vice President, Cushion Products Division

November 1994-
August 1997

- Built 3 year growth record in sales
- Managed a small manufacturing operation
- Worked with 60 person sales force to merchandise multi-million dollar product lines of industrial packaging products

Recording Secretary Greater Memphis Greenline

May 2004-

- Responsible for recording and dissemination of Board meeting minutes
- Responsible for correspondence to stakeholders in the community

November 2008

Steering Committee Member Greening Greater Memphis

- Work in committee environment to craft vision statement, mission statement and objectives for new organization
- Represent Greater Memphis Greenline

November 2007-
current

Board Member Commonsense, Inc.

June 1994 -

- Facilitate city-wide recycling effort by promoting local business' adoption of recycling for Memphis
- Organize effort with local recycler to pick up materials from local retail grocery chains

January 2004

Committee member Temple Israel

June 1980 -

- Nominating Committee
- Budget Committee
- Fundraising (endowment fund) Committee

June 1994

**In the
Community**

March 1989 -

Sept. 1993

Account Executive United Way of Greater Memphis

- Worked with local and regional firms on annual fundraising campaigns for United Way

Interests and Hobbies

- Volunteer teacher at Hillcrest High School (life skills)
- Tennis
- Bird hunting
- Travel
- Reading non-fiction

References

- Furnished upon request

City of Memphis

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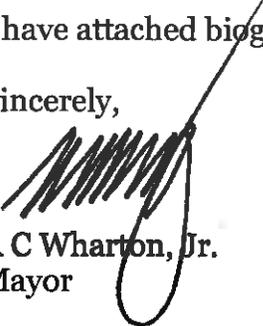
Subject to Council approval, it is my recommendation that:

Deni Carr Reilly

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

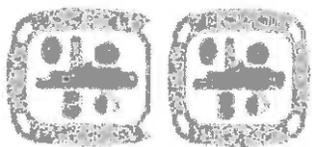
Sincerely,



A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

_____ Memphis City Beautiful _____
BOARD/COMMISSION

Name: Deni Carr Reilly Race _____ M F X _____

E-Mail Address: deni@majesticgrille.com Fax n/a _____

Profession/Employer: The Majestic Grille _____

Business Address: 145 S. Main Street Zip 38103 Phone: 901-522-8555

Education: B.A - Virginia Polytechnic Institute & State University _____

Name of Spouse: Patrick Reilly Number of Children: 1 _____

Home Address: 486 Montaigne Blvd Phone: 901-578-5868 _____

City: Memphis State: TN Zip: 38103 _____

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No _____ If yes, how long? 16 years _____

Professional Organization/Associations: MRA, HSMAL, MMHLA, SFA, MCVB, Founding Member Downtown Restaurant Week, Memphis Chamber, Southern Tastes Panel CA _____

Other Organizations/Association: Leadership Academy Fellows Program, Blues Foundation, DNA, SMA, ArtsMemphis, Virginia Tech Alumni Assn, Orpheum Theatre _____

Other Interests: Downtown Memphis, Golf, Travel, Gardening, Photography _____

Signature _____ Date _____

Deni Carr Reilly
40 Nottoway Blvd
Memphis, TN 38103
(901)289-3870 deni@majesticgrille.com

**PROFESSIONAL
ACHIEVEMENTS**

2007-Present, The Majestic Grille

Memphis, TN

Co-Owner

- ❖ Oversees operations of large, award-winning downtown restaurant including management of staff of 50 employees
- ❖ Directs all public relations and marketing efforts including media relations, creative ad development, marketing strategies, and special event creation and execution
- ❖ Develops and manages Majestic Arts Partners program, all charitable giving and community partnerships
- ❖ Co-developed restaurant concept and oversaw build-out of historic downtown property

2005-2006, Memphis in May

Memphis, TN

Program Director

- ❖ Developed and Managed all educational and international events and programs
- ❖ Oversaw and nurtured international relationships with government officials from honored countries and represented the City of Memphis on international goodwill trips
- ❖ Developed curriculum, contests and programs for the Memphis City Schools International Education Program

2003-2005, Destination King

Memphis, TN

Director of Operations

- ❖ Oversaw all operations and services for all meetings and events, including creative development, ensuring budget compliance, coordinating venue and staff details, hiring, training and managing staff and ensuring customer satisfaction
- ❖ Negotiated all vendor and entertainment contracts for company's 200+ vendors
- ❖ Managed client database including record updates and staff training

2001-2003, The Blues Foundation

Memphis, TN

Director of Membership & Affiliate Relations

Associate Producer, W.C. Handy Blues Awards (now Blues Music Awards)

- ❖ Successfully lobbied Capital Hill to gain Senatorial proclamation declaring 2003 as "The Year of the Blues"
- ❖ Managed Front of house production for the W.C. Handy Awards, a nationally televised awards show with a live audience of 2500 and over 3 million T.V. viewers. Included ticketing, production negotiations and contracts, travel-vendor selection
- ❖ Handled all VIP member and artist relations, including development of membership marketing strategy to increase membership and member satisfaction

2000-2001, Center for Southern Folklore

Memphis, TN

Coordinator of Special Projects

- ❖ Re-established the Center as the pre-eminent source for Southern Arts, Music and Culture through production of 3-day Grand Re-Opening Festival and by developing marketing materials and fostering relationships with the media and the greater Memphis community
- ❖ Developed all educational and promotional programming, including cultural tours, informational lectures, event packages and concerts that led to an increase in generated funds

1997-2000, Hilton Hotel Corporation

Memphis, TN

Recruiter, National Sales and Field Staffing

- ❖ Strategic planner, consultant and trouble-shooter, dealing with employment issues for 1,900 hotels with 85,000 employees. Creator and administrator of employee intranet for 500 company managed hotels and 12 corporate offices
- ❖ Co-developed and administered six-month general manager training program in partnership with Thayer Lodging and Cornell University
- ❖ Designed and implemented university recruiting campaign through creative marketing, nurturing faculty and student relationships and organizing campus events

- ❖ Performed in-depth research , internal audits and partnered with lawyers in response to an OFCCP Affirmative Action and Glass Ceiling Audit
- ❖ Redesigned and delivered all national sales training for new employees; including office and company orientation, database training, product familiarization and sales skills development

1995-1996-, DKM Residential Properties Corporation
Assistant to the Director of Human Resources Princeton, NJ
Quality Assurance Representative

EDUCATION Virginia Polytechnic Institute and State University Blacksburg, VA
 BA, Interdisciplinary Studies
 Areas of Concentration: Training & Development, English
 Communications, Women Studies

CERTIFICATIONS Certified Meeting Professional, Convention Industry Council
 Certified Trainer, American Society of Training & Development, Roanoke Chapter

ACTIVITIES
 Graduate: Leadership Academy Fellows Program
 Professional Selling Skills Seminar
 Life Member: Virginia Tech Alumni Association
 International Freelance Photographers Organization
 Member: South Main Association, Hospitality Sales & Marketing Association, Metro
 Memphis Attractions Association, Memphis Music Foundation, MPact Memphis,
 Blues Ball Host Committee, CCC Winter Lights Committee
 Former Board Member: National Association of Catering Executives

HONORS
 Best Restaurant 2008, The Memphis Flyer
 Best Overall Restaurant 2008, The Downtown Merchant Guide
 Best Memphis Restaurants 2008, OpenTable Diners Choice Awards
 Stars of the Industry, Gold Star Public Relations Award: Event of the Year, Metropolitan Memphis
 Hotel & Lodging Association, 2003

City of Memphis

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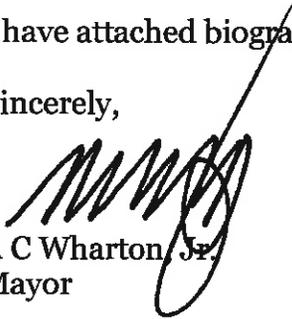
Subject to Council approval, it is my recommendation that:

Andrew Trippel

be reappointed to the Memphis City Beautiful Commission with a term
expiring June 30, 2015.

I have attached biographical information.

Sincerely,


A C Wharton, Jr.
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

MEMPHIS CITY BEAUTIFUL
BOARD/COMMISSION

Name: ANDREW J. TRIPPEL Race B M F

E-Mail Address: atrippede@gmail.com Fax N/A

Profession/Employer: Urban Planning / LRK INC.

Business Address: 175 Toyota Plaza, #5000ip 38103 Phone: 901.521.1440

Education: B.A. Philosophy / M.S. Psychology / Masters in City & Regional Planning

Name of Spouse: N/A Number of Children: _____

Home Address: 1003 BRUCE ST. Phone: _____

City: MEMPHIS State: TN Zip: 38104

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes or No _____ If yes, how long? 17 years

Professional Organization/Associations: ULI - the Urban Land Institute,
American Planning Association

Other Organizations/Association: University Neighborhoods Development Corporation, Memphis REACH

Other Interests: hiking, architectural photography, food, city building
volunteering, reading, camping, swimming, travel, current news

Signature  Date 08.01.2013

ANDREW J. TRIPPEL

1003 Bruce St., Memphis, TN 38104 | (901) 229-4408 | atrippel@memphis.edu

WORK HISTORY

Community Liaison, The University of Memphis - Memphis, TN. August 2009 thru present

- Coordinate university partnership with multiple community organizations.
- Assist in revitalization planning efforts.
- Develop internal support for university-community partnership.
- Support the University President's commitment to university-community partnership.

Coordinator, Urban Land Institute District Council Memphis - Memphis, TN. January 2008 thru present

- Coordinate successful delivery of all programs, events and projects.
- Participate in conceptualization and development of programming, events and initiatives.
- Implement key initiatives including Regional Dialogue Initiative.
- Coordinate volunteer efforts for district council (approximately 25 volunteers).
- Initiate, develop and maintain sponsorship commitments (\$55,100 in FY2009).
- Provide support to Executive Committee leadership and initiative committees.
- Deliver all administrative services for district council (150+ members) and liaison with national headquarters.
- Develop and manage annual budget/Prepare budget forecasts (\$85,000 annual budget in FY09).

Temporary Contract, The University of Memphis-School of Urban Affairs & Public Policy Memphis, TN. September 2008 – May 2009

- Participated in finalization of University District Comprehensive Plan.
- Drafted University District Re-zoning Plan and assisted with development of University District Overlay.
- Co-presented University District Comprehensive Plan at community meetings and Land Use Control Board.
- Initiated development of University District Overlay Review Committee Guidelines.
- Assisted in coordinating City Council approval of University District Comprehensive Plan, Re-zoning and Overlay with University Neighborhoods Development Corporation, The University of Memphis and Memphis/Shelby County Office of Planning & Development.

Graduate Assistant, The University of Memphis-School of Urban Affairs & Public Policy Memphis, TN. September 2006 to May 2008.

- Assisted in the development of the Community Initiatives Focus Area for the University.
- Planned and executed monthly meetings for Community Initiatives with an average attendance of over 50 University, local government and community participants.
- Conceptualized and assisted in the development of websites for Community Initiatives and for the University Neighborhood Comprehensive Plan. Provide continuing maintenance for the websites.
- Attend and participate in a variety of monthly neighborhood and community organizational meetings as a Community Initiatives representative.
- Served as instructor for the Youth Neighborhood Mapping Initiative, June –August 2007, during which we worked with local high school age students to develop community planning and development skills.

Independent Contractor - Memphis TN. August 2003-July 2006

Conceptualized and developed sole proprietorship providing design and construction services to homeowners seeking renovation of existing properties. Work with clientele to develop budgets for renovations and executed planned renovations.

Director of Development, Community Foundation of Greater Memphis Memphis, TN. June 2004-October 2005

- Directed development efforts of nonprofit foundation with \$250M in assets and \$20M in annual revenue.
- Identified and cultivated new clients/donors, conducted needs analysis, built strategic alliances, and implemented strategies for short-term and long-term giving.
- Developed and delivered speeches to professional and community organizations to increase awareness of the organization and cultivate revenue sources.
- Achieve an average close rate of 75% for corporate and individual donations, and increased revenue \$5M.
- Proposed/established 60-person Professional Advisors Council to strengthen financial planning referrals.
- Created the Prospect Development Group to provide tools, expand reach, and increase effectiveness of volunteer and Board members' prospecting efforts.

**Associate Director of Development, Memphis Brooks Museum of Art
Memphis, TN. May 2002-June 2003**

- Restructured and formalized tracking system for foundation and corporate sponsorship solicitation.
- Developed corporate sponsor benefits packages. Served as key contact with corporate sponsors.
- Co-trained and coordinated volunteers for fundraising. Proposed and created donor recognition programs.
- Conducted research and wrote grant proposals for corporations, foundations, and government agencies.
- Collaborated on planning and executing special events fundraising that secured in excess of \$1M.
- Instrumental in increasing corporate sponsorship 45%
- Conceptualized, co-developed, and sold advertising to produce an annual 70-page magazine to accompany the museum's largest fundraiser "The Art of Good Taste."
- Assisted in securing \$100K grant from International Paper Foundation, \$50K from Storage USA, and \$35K from a private foundation.

Restaurant Consultant - Memphis, TN. August 2001-May 2002

- Analyzed business practices for improvements in customer satisfaction, cost efficiencies, and revenue.
- Created and delivered sales training program for new and existing businesses.
- Researched and wrote restaurant reviews for local arts and culture magazine; contributing author, *Gamut: Arts & Culture of Memphis*.

Managing Partner, Melange Restaurant - Memphis, TN. March 2000-August 2001

- Created the marketing strategies and operating systems and processes that facilitated rapid growth and ranking as one of the #2 new best restaurant, 2000, in Memphis, and 2000 and 2001 Wine Spectator Award of Excellence and directed all front-of-house aspects for restaurant with revenues of \$1.2M.
- Achieved 95% employee retention rate.
- Selected as James Beard House presenter, 2001.

Maitre d'Hotel, Chez Philippe, The Peabody Hotel - Memphis, TN. 1998-2000

- Developed and implemented business plan that turned a net loss of \$54K in May 1999 into a net profit of \$57.5K in December 1999.

**Graduate Assistant/Project Coordinator, Center for Urban Research & Extension, University of Memphis
Memphis, TN. 1998-2000**

Graduate Assistant, Neuropsychology Assessment Lab, University of Memphis, Memphis, TN. 1996-1998

Project Development Manager, Leadership Strategies International, Bowling Green, KY. 1993-1996

Sergeant, United States Marine Corps - 1985-1991

Education & Professional Development

Masters in City & Regional Planning - The University of Memphis, Memphis, TN (2009)

M.S., Psychology - The University of Memphis, Memphis, TN (1998)

B.A., Philosophy, *Summa cum laude* - Western Kentucky University, Bowling Green, KY (1996)

Certification - Main Street Basic Training, National Main Street Institute (2009)

Certification - ESRI, Geographic Information Systems software (2006)

Achievements & Community Service

Committee Member, Memphis MPO Long-range Transportation Plan Advisory Committee (2011-present)

Member, Memphis/Shelby County Board of Adjustments (2009-present)

Committee Member, City of Memphis Parks Services Master Plan Update (2009-2010)

Outstanding Planning Student Award, American Institute of Certified Planners (2009)

Harold Love Outstanding Community Service Award, Tennessee Higher Education Commission (2008)

Advisory Committee Member, Highland Area Renewal Corporation (2008-Present)

Scholar of the College of Arts & Humanities, Western Kentucky University (1996)

Letter of Commendation, United States Navy (1991)

**CITY BEAUTIFUL COMMISSION
35 Member Board
(2) yrs. Staggering Terms**

Acuff, Virginia 'Ginger'	F/W	06-30-14	2yr. Term
Alexander, John O.	M/W	06-30-13	2yr. Term
Allen Jr., Jake	M/B	06-30-14	2yr. Term
Crase, Dixie R.	F/W	06-30-13	2yr. Term
Daniel, Drew	M/W	06-30-14	2yr. Term
Gibson, LeAndre 'Andre'	M/B	06-30-13	2yr. Term
Glenn, Andrèe	F/B	06-30-13	2yr. Term
Hall, Ken	M/W	06-30-13	2yr. Term
Henslee, Lou	F/W	06-30-13	2yr. Term
Lerner, Syd	M/W	06-30-13	2yr. Term
McLaughlin, Frederick	M/W	06-30-14	2yr. Term
Reilly, Deni Carr	F/W	06-30-13	2yr. Term
Smith, Bethany	F/W	06-30-14	2yr. Term
Smith, Michelle	F/B	06-30-14	2yr. Term
Thomas, Daphne	F/B	06-30-14	2yr. Term
Trippel, Andrew J.	M/W	06-30-13	2yr. Term
Virgilio, Damone	M/W	06-30-13	2yr. Term
Waring, Anne	F/W	06-30-13	2yr. Term
Wells, Valesa S. J.	F/B	06-30-14	2yr. Term
Wild, Jo Boone	F/W	06-30-13	2yr. Term

ATTENDANCE

		3-Jun-13	11-Apr-13	5-Feb-13	4-Dec-12	2-Oct-12	14-Aug-12
John	Alexander	1	0	1	1	0	1
Andre	Gibson	1	0	1	1	0	1
Ken	Hall	exc	1	1	1	0	1
Lou	Henslee	exc	1	1	1	1	1
Syd	Lerner	exc	1	1	1	1	exc
Deni Carr	Reilly	exc	0	exc	0	0	1
Andrew	Trippel	1	exc	1	1	exc	1
Damone	Virgilio	1	1	1	1	0	1